

FootJoy's Feel the Joy Sweepstakes
Official Rules
February 26, 2018 — September 23, 2018

PRELIMINARY INFORMATION: NO PURCHASE NECESSARY. A purchase will not improve your chances of winning. Void where prohibited. The **FootJoy's Feel the Joy Sweepstakes** ("Sweepstakes") will begin on **February 26, 2018** at 4:00 P.M. ET and end on **September 23, 2018** at 11:59 P.M. ET ("Sweepstakes Period"). Entrants may check official start/end times for making picks each week at <http://www.playfantasygolf.com/> (the "Website"). All times in the Sweepstakes refer to Eastern Time ("ET"). Odds of winning depend upon the number of eligible Entries (as defined below) received. Sweepstakes is subject to all applicable federal, state, provincial and local laws.

ELIGIBILITY: Open only to (i) permanent, legal United States residents who are physically residing in one (1) of the fifty (50) United States or the District of Columbia (excluding Puerto Rico, Guam, the Virgin Islands and other United States territories), and (ii) permanent legal Canadian residents residing in Canada (excluding the Canadian Province of Quebec), and who are eighteen (18) years of age or older and of the age of majority in their state of residence as of the start of the Sweepstakes Period. Officers, directors, and employees of Sweepstakes Entities (as defined below), members of these persons' immediate families (spouses and/or parents, children, and siblings, and each of their respective spouses, regardless of where they reside), and/or persons living in the same households as these persons (whether or not related thereto) are not eligible to enter or win the Sweepstakes. Sweepstakes Entities, as referenced herein, shall include TGC, LLC d/b/a Golf Channel, 7580 Golf Channel Dr., Orlando, FL 32819, NBCUniversal Media, LLC, 30 Rockefeller Plaza, New York, NY 10112 (collectively, "Sponsors"), Acushnet Holdings Corp. d/b/a FootJoy, 333 Bridge Street, Fairhaven, MA, 02719 ("Prize Provider"), and each of their respective parent, subsidiary, and affiliate companies, and their administrative, advertising, and promotion agencies, and any other entity involved in the development, administration, promotion, or implementation of the Sweepstakes.

HOW TO ENTER: The Sweepstakes will consist of twenty-seven (27) weekly drawings (each a "Weekly Drawing") conducted during the Sweepstakes Period. Each Weekly Drawing will consist of (i) an entry period (a "Weekly Entry Period") that will begin at a specified time (each a "Weekly Entry Period Start Date and Time") as detailed in the chart below and will end at a specified time (each a "Weekly Entry Period End Date and Time") as detailed in the chart below, and (ii) a random Weekly Drawing conducted on the weekly drawing date ("Weekly Drawing Date") specified in the chart below from among all eligible Entries (defined below) received during such Weekly Entry Period. Entries must be received before the end of the applicable Weekly Entry Period to be eligible for the corresponding Weekly Drawing; Entries must be received before the end of the Sweepstakes Period to be eligible for the Grand Prize (defined below). There will be a total of twenty-seven (27) potential Weekly Winners (defined below), one per Weekly Entry Period, and one (1) potential Grand Prize Winner (defined below) for the entire Sweepstakes Period. **Limit of one (1) Entry (defined below) per person per Weekly**

Entry Period. Non-winning Entries for each Weekly Entry Period will roll over and be eligible for the Grand Prize.

To enter the Sweepstakes, during the Sweepstakes Period, visit <http://www.playfantasygolf.com/> (the “Website”), and if you are already a registered user of the Website, click on the “Login” Icon, and follow the provided instructions to complete and thereafter submit the entry form, which includes your team name (the “Entry”). If you are not a registered user of the Website, become a registered user of the Website by entering your email address, password, ZIP code and country. You must agree to the Terms and Conditions of the Website to become a registered user. Then, follow the instructions above to complete and thereafter submit your Entry. As part of the Entry, you will be required to create a fantasy golf team (“Team”) of six (6) Golfers (as defined below) using a one hundred thousand dollar (\$100,000) fantasy golf budget (“Budget”). You must pick a new Team for each Weekly Entry Period. You will only be able to make changes to your Team up until the Weekly Entry Period Start Date and Time. Your Team will be deleted after each Weekly Entry Period. All eligible golfers (“Golfers”) for the corresponding PGA Tour tournament (“Tour Tournament”) will have a monetary value based on their overall world golf ranking (determined by Sponsors in their sole discretion). In order to be eligible for the Weekly Drawing, entrants must select a FootJoy Golfer (designated by a FJ logo next to his name) to be on their Team using the Budget. If that FootJoy Golfer wins the Tour Tournament, the entrant will be entered into the FootJoy Weekly Drawing. One (1) Weekly Winner will be selected from the entrants that selected the FootJoy Golfer that wins the corresponding Tour Tournament, if applicable. **If you choose to submit an Entry via your web-enabled mobile device, data rates may apply. See your wireless service provider for details on rates and capabilities.** All Entries become the property of the Sponsors and will not be acknowledged.

Entrants may only select one Team for each Weekly Drawing within the “2018 Golf Channel Fantasy” Contest. If an entrant is a member of other leagues, only his/her Team from the “2018 Golf Channel Fantasy” Contest will be eligible for the Sweepstakes.

Weekly Entry Period	Weekly Entry Period Start Date and Time (Picks Begin)	Weekly Entry Period End Date and Time (Picks End)	PGA TOUR “Tour Tournament”	Weekly Drawing Date
1	February 26, 2018 at 4:00pm ET	March 1, 2018 at one (1) hour prior to the start time/first tee time	World Golf Championship-Mexico Championship	March 11, 2018
2	March 5, 2018 at 4:00pm ET	March 8, 2018 at one (1) hour prior	Valspar Championship	March 18, 2018

		to the start time/first tee time		
3	March 12, 2018 at 4:00pm ET	March 15, 2018 at one (1) hour prior to the start time/first tee time	Arnold Palmer Invitational presented by MasterCard	March 25, 2018
4	March 26, 2018 at 4:00pm ET	March 29, 2018 at one (1) hour prior to the start time/first tee time	Houston Open	April 8, 2018
5	April 2, 2018 at 4:00pm ET	April 5, 2018 at one (1) hour prior to the start time/first tee time	Masters Tournament	April 15, 2018
6	April 9, 2018 at 4:00pm ET	April 12, 2018 at one (1) hour prior to the start time/first tee time	RBC Heritage	April 22, 2018
7	April 16, 2018 at 4:00pm ET	April 19, 2018 at one (1) hour prior to the start time/first tee time	Valero Texas Open	April 29, 2018
8	April 30, 2018 at 4:00pm ET	May 3, 2018 at one (1) hour prior to the start time/first tee time	Wells Fargo Championship	May 13, 2018
9	May 7, 2018 at 4:00pm ET	May 10, 2018 at one (1) hour prior to the start time/first tee	THE PLAYERS Championship	May 20, 2018

		time		
10	May 14, 2018 at 4:00pm ET	May 17, 2018 at one (1) hour prior to the start time/first tee time	AT&T Byron Nelson	May 27, 2018
11	May 21, 2018 at 4:00pm ET	May 24, 2018 at one (1) hour prior to the start time/first tee time	DEAN & DELUCA Invitational	June 3, 2018
12	May 28, 2018 at 4:00pm ET	May 31, 2018 at one (1) hour prior to the start time/first tee time	The Memorial Tournament presented by Nationwide	June 10, 2018
13	June 4, 2018 at 4:00pm ET	June 7, 2018 at one (1) hour prior to the start time/first tee time	FedEx St. Jude Classic	June 17, 2018
14	June 11, 2018 at 4:00pm ET	June 14, 2018 at one (1) hour prior to the start time/first tee time	U.S. Open	June 24, 2018
15	June 18, 2018 at 4:00pm ET	June 21, 2018 at one (1) hour prior to the start time/first tee time	Travelers Championship	July 1, 2018
16	June 25, 2018 at 4:00pm ET	July 28, 2018 at one (1) hour prior to the start time/first tee	The National	July 8, 2018

		time		
17	July 2, 2018 at 4:00pm ET	July 5, 2018 at one (1) hour prior to the start time/first tee time	The Greenbrier Classic	July 15, 2018
18	July 9, 2018 at 4:00pm ET	July 12, 2018 at one (1) hour prior to the start time/first tee time	John Deere Classic	July 22, 2018
19	July 16, 2018 at 4:00pm ET	July 19, 2018 at one (1) hour prior to the start time/first tee time	The Open Championship	July 29, 2018
20	July 23, 2018 at 4:00pm ET	July 26, 2018 at one (1) hour prior to the start time/first tee time	RBC Canadian Open	August 5, 2018
21	July 30, 2018 at 4:00pm ET	August 2, 2018 at one (1) hour prior to the start time/first tee time	World Golf Championships-Bridgestone Invitational	August 12, 2018
22	August 6, 2018 at 4:00pm ET	August 9, 2018 at one (1) hour prior to the start time/first tee time	PGA Championship	August 19, 2018
23	August 13, 2018 at 4:00pm ET	August 16, 2018 at one (1) hour prior to the start time/first tee time	Wyndham Championship	August 26, 2018

24	August 20, 2018 at 4:00pm ET	August 23, 2018 at one (1) hour prior to the start time/first tee time	THE NORTHERN TRUST	September 2, 2018
25	August 27, 2018 at 4:00pm ET	August 30, 2018 at one (1) hour prior to the start time/first tee time	Dell Technologies Championship	September 9, 2018
26	September 3, 2018 at 4:00pm ET	September 6, 2018 at one (1) hour prior to the start time/first tee time	BMW Championship	September 16, 2018
27	September 17, 2018 at 4:00pm ET	September 20, 2018 at one (1) hour prior to the start time/first tee time	TOUR Championship	September 30, 2018

You may enter one (1) time per Weekly Entry Period for a total of twenty-seven (27) Entries during the Sweepstakes Period. Multiple Entries received from any person beyond this limit will void all such additional Entries. Entries generated by a script, macro, or other automated means or by any means that subverts the entry process will be disqualified. **Entries for the Weekly Drawings must be received by the applicable Weekly Entry Period End Date and Time, and Entries for the Grand Prize must be received by the end of the Sweepstakes Period.** Sponsors' computer shall be the official timekeeper for all matters related to this Sweepstakes. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including, but not limited to, computer or network malfunction or congestion, are void and will not be accepted. In case of a dispute over the identity of an entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant. "Authorized account holder" is defined as the person who is assigned to an email address by an Internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Entry constitutes permission (except where prohibited by law) to use entrant's name, city, state, likeness, image, and/or voice for purposes of advertising, promotion, and publicity in any and all media now or

hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval.

WINNER SELECTION AND NOTIFICATION: On or about a week after each Weekly Entry Period End Date and Time, one (1) potential winner (each a “Weekly Winner,” collectively “Weekly Winners”), for a total of twenty-seven (27) potential Weekly Winners, will be selected in a random drawing by representatives of Sponsors from all eligible Entries received during the corresponding Weekly Entry Period. On or about September 24, 2018, one (1) potential grand prize winner (“Grand Prize Winner”) will be selected in a random drawing from all non-Winning Entries during the entire Sweepstakes Period. Sponsors will make two (2) attempts to notify potential Weekly Winners and Grand Prize Winner at the email address submitted at the time of entry. **Sponsors may share potential Weekly Winners’ names and Grand Prize Winner’s name and contact information with Sweepstakes Entities and/or any prize provider, as applicable, if necessary.** Potential Weekly Winners and Grand Prize Winner may be required to execute and return an affidavit of eligibility, release of liability, and, except where prohibited, publicity release (collectively, “Sweepstakes Documents”) within five (5) days of such notification. Noncompliance within this time period will result in disqualification, and, at Sponsors’ sole discretion, an alternate potential Winner may be selected from the remaining eligible Entries. If a potential Winner cannot be reached, is found to be ineligible, cannot or does not comply with these Official Rules, or if Prize (as defined below) or prize notification is returned as undeliverable, such potential Winner will be disqualified and, time permitting, at Sponsors’ sole discretion, an alternate potential Winner may be selected from the remaining eligible Entries. **Limit one (1) Prize per family or household.**

Grand Prize Winner and Weekly Winners may be referred to collectively as “Winner” or “Winners.”

If a potential Winner is a Canadian resident, before being declared an actual Winner, the selected entrant must correctly answer, unaided, a mathematical skill-testing question to be administered as part of the Winner's prize winning eligibility affidavit/release which must be signed and returned along with any other documents required by the Sponsors (as applicable) within ten (10) days of it having been sent to a potential Winner.

PRIZE: Prizes for each Weekly Drawing will only be awarded when a FootJoy Golfer comes in first place at the corresponding Tour Tournament. If a non-FootJoy Golfer wins the Tour Tournament, there will be no Weekly Winner for that Weekly Drawing. There will be a potential of twenty-seven (27) weekly prizes (“Weekly Prizes,” each a “Weekly Prize”) awarded; one (1) Weekly Prize to each potential Weekly Winner. There will be one (1) potential grand prize (“Grand Prize”) awarded to the potential Grand Prize Winner.

Each Weekly Prize will consist of one (1) pair of Tour-S FootJoy golf shoes.

Grand Prize will consist of FootJoy Product(s) totaling One thousand dollars (\$1,000 USD).

Grand Prize and Weekly Prize may be referred to collectively as “Prize” or “Prizes.” Prize will be awarded “as is” with no warranty or guaranty either express or implied by Sponsors. Prize is subject to certain terms and conditions as specified by issuer.

Estimated retail value (“ERV”) of each potential Weekly Prize is two hundred seventy dollars (\$270 USD). ERV of all potential Weekly Prizes is seven thousand two hundred ninety dollars (\$7,290 USD). ERV of Grand Prize is one thousand dollars (\$1,000 USD). ERV of all Prizes is eight thousand two hundred ninety dollars (\$8,290 USD). Actual Retail Value (“ARV”) of Prizes may vary. For any Prize with an ARV of six hundred dollars (\$600) or greater, Sponsors will furnish an Internal Revenue Service Form 1099 to Winner for the ARV of Prize for the year in which Prize was won.

All details of Prize will be determined by Sponsors in their sole discretion. Sponsors reserve the right to substitute Prize (or portion thereof) with a similar prize (or prize element) of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize are the sole responsibility of Winner. Prize cannot be transferred by Winner or redeemed for cash and is valid only for the items detailed above, with no substitution of Prize by Winner. If Prize is unclaimed within a reasonable time after notification from Sponsors, as determined by Sponsors in their sole discretion, it will be forfeited, and, time permitting, an alternate Winner may be selected from the remaining eligible Entries at Sponsors’ sole discretion.

CONDITIONS: By entering the Sweepstakes, each entrant agrees for entrant and for entrant’s heirs, executors, and administrators (a) to release and hold harmless Sweepstakes Entities and each of their respective officers, directors, and employees (collectively, “Released Parties”) from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant’s participation in the or Sweepstakes and/or his/her acceptance, possession, use, or misuse of Prize or any portion thereof (including any travel related thereto); (b) to indemnify Released Parties from any and all liability resulting or arising from the Sweepstakes and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to Prize, including express warranties provided exclusively by prize supplier that are sent along with Prize; (c) if selected as a Winner, to the posting of such entrant’s name on the Website and the use by Released Parties of such name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and, (d) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Sweepstakes itself, and to be bound by all decisions of the Sponsors, which are binding and final. Failure to comply with these conditions may result in disqualification from the Sweepstakes at Sponsors’ sole discretion.

ADDITIONAL TERMS: Sponsors reserve the right to permanently disqualify from any promotion any person they believe has intentionally violated these Official Rules. Any attempt to

deliberately damage the Sweepstakes or the operation thereof is unlawful and subject to legal action by Sponsors, who may seek damages to the fullest extent permitted by law. The failure of Sponsors to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsors (excepting compliance with applicable codes and regulations), or other “force majeure” event will not be considered a breach of these Official Rules. Released Parties assume no responsibility for any injury or damage to entrants’ or to any other person’s computer relating to or resulting from entering or downloading materials or software in connection with the Sweepstakes. Released Parties are not responsible for telecommunications, network, electronic, technical, or computer failures of any kind; for inaccurate transcription of entry information; for errors in any promotional or marketing materials or in these Official Rules; for any human or electronic error; or for Entries that are stolen, misdirected, garbled, delayed, lost, late, damaged, or returned. **Sponsors reserve the right to cancel, modify, or suspend the Sweepstakes or any element thereof (including, without limitation, these Official Rules) without notice in any manner and for any reason (including, without limitation, in the event of any unanticipated occurrence that is not fully addressed in these Official Rules).** In the event of cancellation, modification, or suspension, Sponsors reserve the right to select Winners in a random drawing from among all eligible, non-suspect Entries received prior to the time of the event warranting such cancellation, modification, or suspension. Notice of such cancellation, modification, or suspension will be posted on the Website. Sponsors may prohibit any entrant or potential entrant from participating in the Sweepstakes, if such entrant or potential entrant shows a disregard for these Official Rules; acts with an intent to annoy, abuse, threaten, or harass any other entrant, Sponsors, or Sponsors’ agents or representatives; or behaves in any other disruptive manner (as determined by Sponsors in their sole discretion). Sponsors reserve the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

DISPUTES: THE SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN NEW YORK, NEW YORK. (HOWEVER, THE LAWS OF CANADA SHALL APPLY VIS-À-VIS ANY ENTRANT WHO IS RESIDENT IN CANADA AS WILL THE LAWS OF ANY CANADIAN PROVINCE OR CANADIAN MUNICIPALITY THAT APPLY TO ANY RESPECTIVE CANADIAN ENTRANT AND NOTWITHSTANDING ANYTHING CONTAINED IN THIS PARAGRAPH WHERE A CANADIAN ENTRANT IS INVOLVED THE COURTS OF THE PROVINCE OF ONTARIO SHALL HAVE EXCLUSIVE JURISDICTION IN RELATION TO ANY MATTER RELATING TO SUCH PERSON). IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC., IN ACCORDANCE WITH ITS STREAMLINED ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF (“JAMS RULES”). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL

BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN NEW YORK. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN THE COUNTY OF NEW YORK. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEY'S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF.

WINNER ANNOUNCEMENT: For the names of the Winners, available after October 1, 2018, visit <http://www.playfantasygolf.com/>, or send a self-addressed, stamped envelope to be received by December 1, 2018 to: FootJoy's Feel the Joy Sweepstakes, Attn: Consumer Promotions, 7580 Golf Channel Drive, Orlando, FL 32819.